

Homes & Land's Integrated Marketing System



Quality Magazine

With Homes & Land you have the opportunity to reach active homebuyers, provide an important marketing channel to home sellers, and build your personal brand.



HomesAndLand.com

Your listings get instant exposure on our high-traffic website, HomesAndLand.com. Our site provides the rich media tools home shoppers need including neighborhood, school, and comparables data.



Online Syndication

We syndicate your listings to over 20+ high traffic partners including Trovit, Oodle, HotPads, LakeHouse.com and more...



Luxury Listings

We upload your luxury listings to WallStreetJournal.com, NewYorkTimes.com, and duPontREGISTRY.com, websites that effectively reach households with high incomes. In addition, HomesAndLand.com attracts some of the most affluent traffic in real estate.



Targeted Direct Mail

Our Direct Mail programs put your listings into the hands of consumers actively buying and selling real estate.



Client Contact Program

We send a copy of Homes & Land to your home sellers and include a letter from the President of Homes & Land endorsing your marketing efforts.



Mobile Devices

Americans are on the go so HomesAndLand.com delivers data in a format designed for mobile devices. Buyers can even use their Twitter account to receive property data from HomesAndLand.com.



Virtual Tours

We automatically create an Virtual Tour of your listing when you submit six or more photos. These tours can be shared through email or your personal website.



Personal Website

Homes & Land advertisers receive a personal website at no additional charge. This is a great way for you to promote your inventory and link to other websites.



Digital Magazine

Show clients and prospects your listings before the magazine hits the street through our digital edition of Homes & Land Magazine.



Featured Listings

Featured Listings gives your properties higher placement in search results, which means more views and more clicks. Any listing can be featured on HomesAndLand.com.



Listing Flyers

Our listing flyer templates are easy to use and give you a professional quality flyer to help market your listings.



Magazine Requests

Relocating consumers from across North America can request a magazine from your area. These requests are passed on to our advertisers.



Banner Ads

Advertisers have the opportunity to purchase Banner Ads on HomesAndLand.com. Banner ads are a dynamic way to keep your name, your brand, and your message in front of motivated consumers.



Online AdMaker Control Panel

Take advantage of everything we offer through our Control Panel. Create ads and manage your listings for both print and online marketing.

Take advantage of **everything** Homes & Land offers:
HomesAndLand.com/Benefits

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