

# Digital and Mobile-Ready MAGAZINE



The newly enhanced Homes & Land Digital Magazine is designed for buyers and sellers to **easily browse, subscribe and connect** with agents from their laptop, smartphone or tablet.

- Your magazine ad available wherever, whenever — complete regional, national and international reach
- Increased exposure! Share links that take consumers directly to your page within the Digital Magazine
- With a touch, your listings prompt viewers with your contact information, larger photos, or Virtual Tours
- Prospects can subscribe to Digital Magazines right from their devices, or share them on social media
- Added value and convenience — a printed magazine can be ordered directly from the Digital Magazine
- Performs beautifully on all major mobile platforms (Android, iPhone, iPad, etc.)

**56%** of U.S. households earning \$75,000 per year or more own a tablet.<sup>[1]</sup>

## Home buyers' smartphone/tablet use<sup>[2]</sup>

