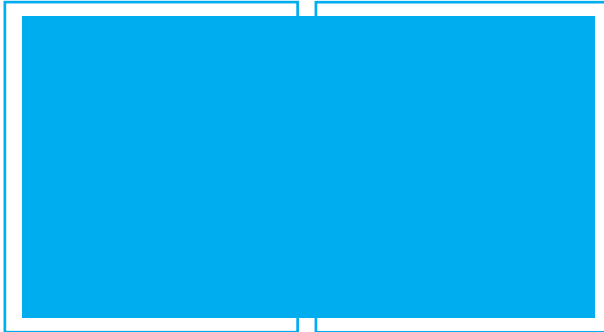


Homes And Land is North America's leading community real estate publication, appearing in over 14,000 communities across the United States and Canada. We are excited that you have chosen Homes & Land as your source of advertising.

The following guidelines for submitting digital media were created in order to maintain a quick turnaround time.

MAGAZINE TRIM SIZE: 8.375 x 10.875 (603 x 783 points)

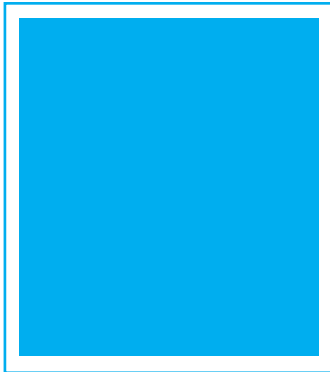
NON BLEED LAYOUTS



DOUBLE SPREAD

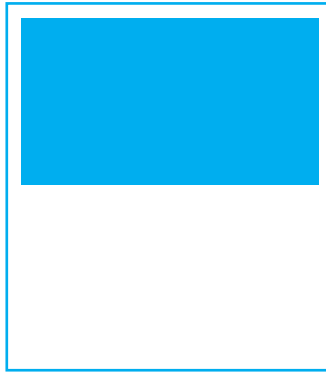
15.86" x 10.125" (1142 x 729 points)

Note: A double spread must be submitted as two separate pages, a left and a right. Please call if you have questions.



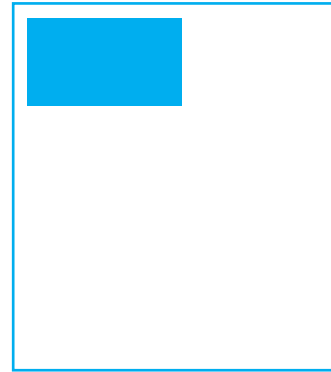
FULL PAGE

7.5" x 10.125"
(540 x 729 points)



1/2 PAGE HORIZONTAL

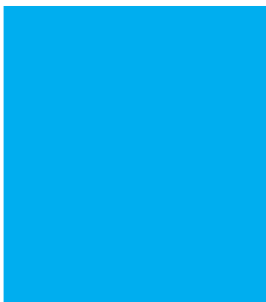
7.5" x 5"
(540 x 360 points)



FEATURED PROPERTY

A special section in the front of the magazine that includes one photo and copy.

FULL BLEED LAYOUTS



FULL PAGE

8.625" x 11.125"
(622 x 802 points)



DOUBLE SPREAD

17" x 11.125"
(1224 x 802 points)

Note: A double spread must be submitted as two separate pages, a left and a right. Please call if you have questions.

* PLEASE NOTE: When creating your full page bleed ad(s) please create the document using the trim size. After creating that document, pull out the bleeds from the document 1/8" on all sides. This will ensure the page will fully bleed after trim. In addition, please maintain a 1/2" margin on all sides of the document for live copy and non-bleeding elements.

DESIGNERS: Please note that our email only accepts up to 9 Megabyte file sizes. For larger files please use Yousendit.com or call us to get instructions on how to use our online file folder. 310.456.5960

Submission Requirements

There are 2 acceptable submission methods:

- 1) PDF and
- 2) Quark 6 Source Files

Submitting your file in PDF format is the recommended form of submission. It eliminates the need to submit fonts and supporting files.

The Quark 6 Source Files submission should include: The Quark project, all logos and art, photos and fonts.

All pages must be submitted as single page documents (for example, a double page spread must be submitted as two single pages, a left and a right hand page).



310.456.5960 Office • 310.456.9404 Fax
graphics@malibuhomesandland.com

PDF Submission Guidelines

Quark 6 > Preferences>PDF:

Set Virtual Memory to 1000MB

Default Options>Job Options: Embed all fonts, subset fonts below 100%, set color image compression to automatic zip/jpeg high and downsample to 300 dpi and monochrome compression to CCITT group 4 and downsample to 600 dpi. Compress text and line art should be checked. ASCII Format should be unchecked.

Default Options>Output: Color Output type = Composite, Print Colors = CMYK, Produce Blank Pages should be unchecked, Use OPI should be unchecked, registration centered, offset 12 pts, and bleed Symmetric at .125".

Keep file name as short as possible with the .pdf extension.

If a different application is used to create the PDF, match the settings as closely as possible.

Quark 6 Submission Guidelines

Colors must have CMYK values and must be set for process separations; note that Pantone colors may not have exact CMYK color space equivalents. Please do not use any 3rd party QuarkXPress Xtensions.

All fonts used must be submitted with job.

Macintosh Type 1 or OpenType fonts preferred. Macintosh TrueType fonts are acceptable

No Multiple Master fonts to be used

Type 1 (or PostScript) and OpenType fonts must include screen font(s) and printer font(s). Please put all fonts in a single folder with nothing else

Other Guidelines

ADOBE PHOTOSHOP

Images Supplied for print publication should be:

Color artwork and photos should be saved in CMYK mode.

Black and white images should be grayscale mode

Images should be cropped to final print dimensions and saved at 300 dpi

Silhouette images (images containing a clipping path) should be saved in Photoshop composite EPS format; no DCS

All images that do not contain clipping paths should be saved as TIFF files.

ILLUSTRATOR:

Artwork should have all text and text anchor points converted to outline and contain no placed artwork.

A composite Illustrator EPS file

EPS should be saved in Illustrator CS or older

Delete unused colors, if possible